HW:

A Saturday Review for April, 1973 (don't know which of their four versions they turn out each month this is, but it's probably Saturday Review of the Society [the others are the arts, the sciences and education] and the date on the table of contents page is March 17, 1973) has an article called "Faking it" by one Arthur Herzog which contains this quote attributed to Linus Pauling, but without giving time or place:

"For 15 years I have studied insanity. I saw the eyes on television, and there is madness, insanity."

jdw7apr73